

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY

INVENTOR'S NAME: MICHAEL SCHWANKL, ET AL.

SERIAL NO.: 09/920,573 DOCKET NO.: 2043.058US1

REPLACEMENT SHEET

1/20

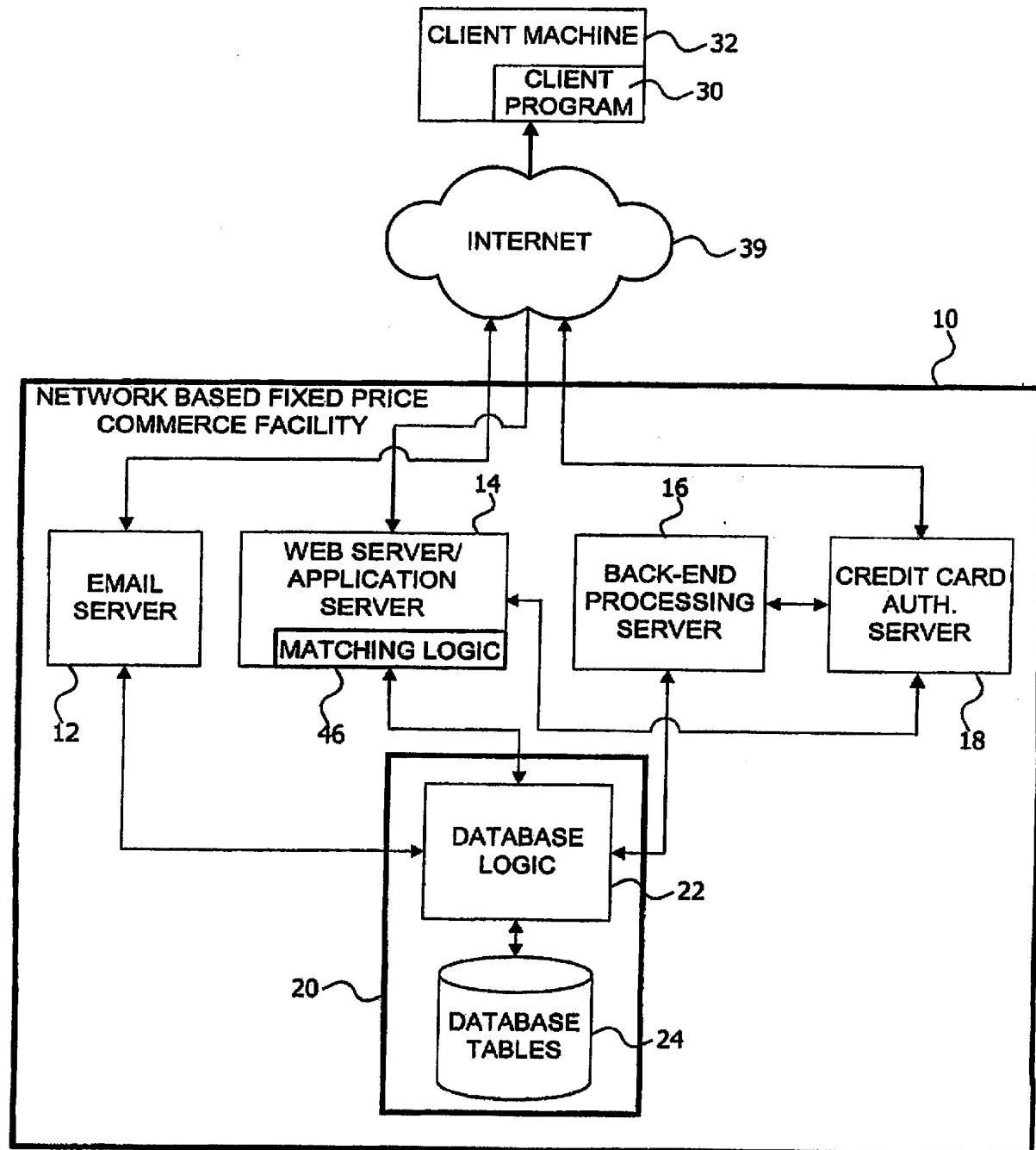


FIG. 1

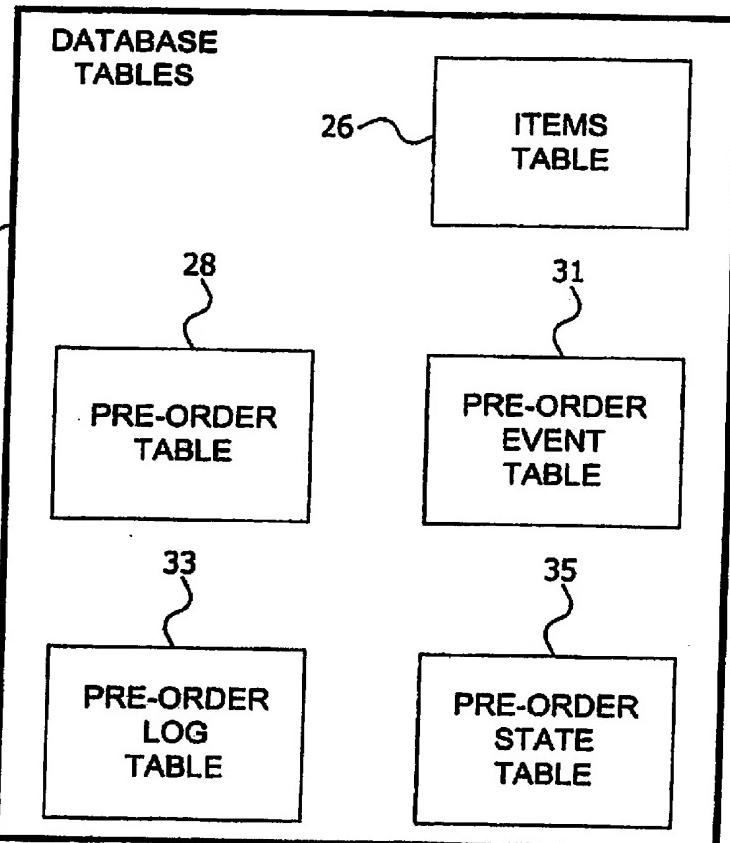


FIG. 2A

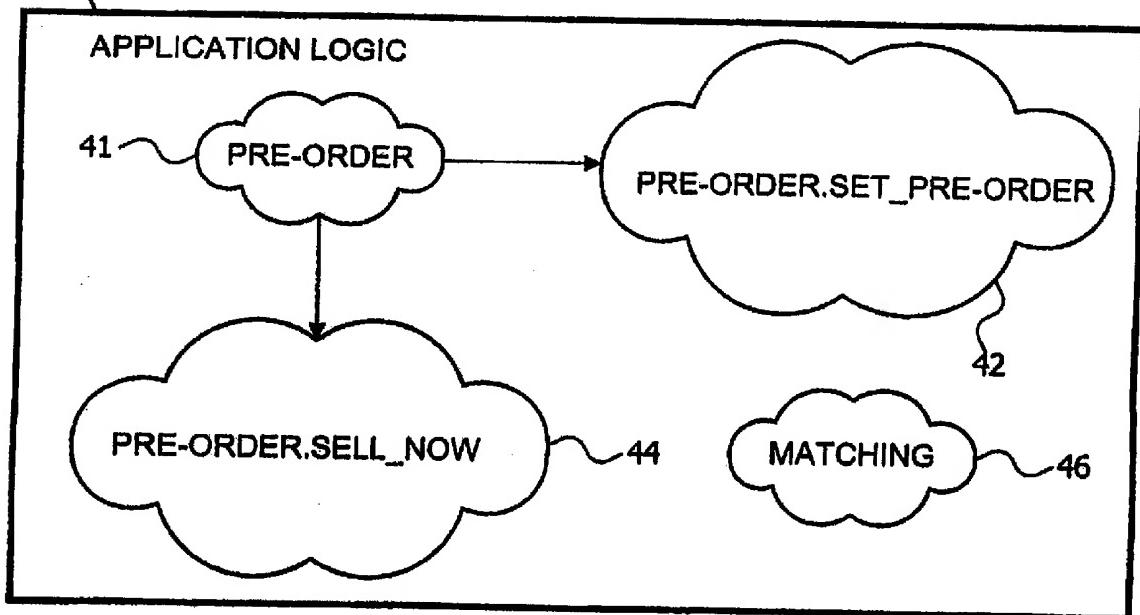


FIG. 2B

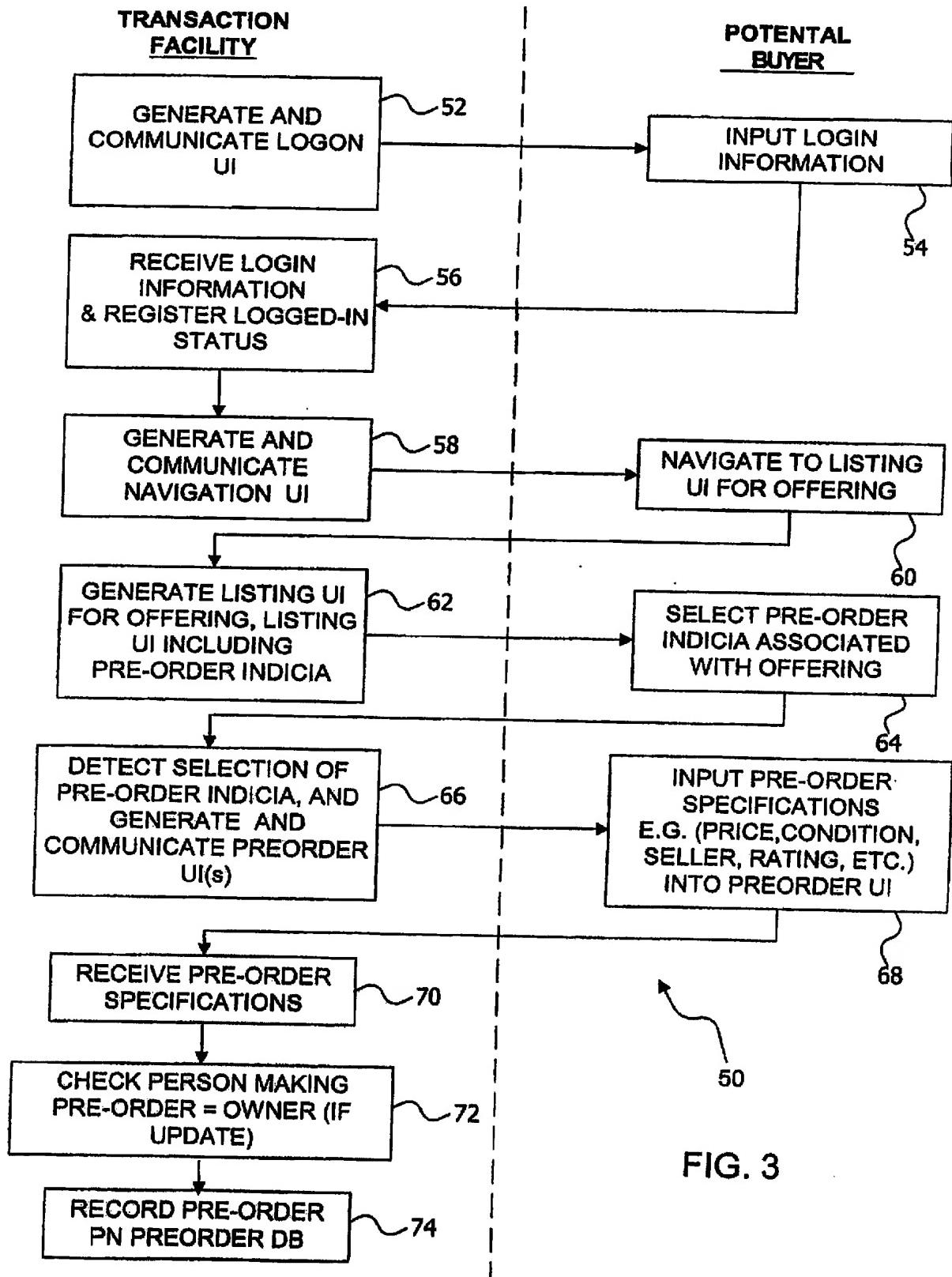


FIG. 3

→ IN ORDER TO VIEW YOUR PRE-ORDERS, YOU MUST LOG IN OR BECOME
A MEMBER.

MEMBER LOG-IN

MEMBER NAME:

PASSWORD:

REMEMBER MY MEMBER NAME AND PASSWORD.
WHAT IS THIS?

BECOME A MEMBER!

REGISTERING IS QUICK AND EASY. BECOME A MEMBER NOW AND DISCOVER A WHOLE NEW WORLD OF BUYING AND SELLING! 80

* PLEASE NOTE: ALL FIELDS ARE REQUIRED

PLEASE TELL US SOMETHING ABOUT YOURSELF.

FORGET YOUR MEMBER NAME OR PASSWORD?

FIRST NAME:

LAST NAME:

EMAIL ADDRESS:

RETYPE EMAIL:

PLEASE CHOOSE YOUR MEMBER NAME AND PASSWORD.

MEMBER NAME:

(5 TO 20 CHARACTERS, LETTERS AND NUMERALS, NO SPACES)

PASSWORD:

(5 TO 20 CHARACTERS, LETTERS AND NUMERALS, NO SPACES)

RETYPE PASSWORD:

WE OCCASIONALLY PROVIDE OUR CUSTOMERS WITH EMAIL UPDATES, COUPONS AND SPECIAL OFFERS. UNCHECK THIS BOX IF YOU DONT WANT TO RECEIVE THESE UPDATES.

FIG. 4

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY,
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SELL YOUR STUFF HELP DESK WISH LIST/PRE-ORDERS POWER SEARCH SHOPPING CART YOUR ACCOUNT

HOME > MUSIC

AMNESIAC * [6/5] ~ 84
RADIOHEAD

IMAGE

OUR BEST PRICE: \$10.85
LIST PRICE: \$17.97 (SAVE: \$7.12)

ACTUAL ITEMS FOR SALE MAY VARY FROM THIS IMAGE

PRODUCT HIGHLIGHTS

STEREO CD JUNE 2001

LIST PRICE: \$17.97
UPC 724353-27624-3
CAPITOL/EMI RECORDS
CATALOG 32764

FIND OUT MORE...
FULL PRODUCT INFO

NOT READY TO BUY?
ADD TO YOUR WISH LIST, PREORDER THIS ITEM

STANDARD SHIPPING (USPS MEDIA MAIL) FOR 86
THIS ITEM IS \$2.25.

LIKE NEW SORTED BY PRICE 23 ITEMS IN STORE

| ABOUT THIS ALBUM: >> SONG LIST | PRICE \$10.85 | BUY! | SELLER (RATING) RECEMP (4.8/5.0) | SELLER COMMENTS UNWRAPPED UNPLAYED CASE SCRATCHED |
|---|-------------------------|------|---|---|
| ABOUT THE ARTIST: >> OTHER WORKS | \$10.85 | BUY! | MBHATIA 10 NOT RATED | PLAYED ONCE, MINT CONDITION |

FIG. 5

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY
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| | | |
|---|-------------------------|--|
|  | AMNESIAC * [6/5] | |
| | <u>90</u> | |
| ACTUAL ITEMS FOR SALE MAY VARY FROM THIS IMAGE | | |
| PRODUCT HIGHLIGHTS | | |
| STEREO CD JUNE 2001 | | |
| LIST PRICE: \$17.97 UPC 724353-27624-3 CAPITOL/EMI RECORDS CATALOG 32764 | | |
| ABOUT THIS ALBUM: >> SONG LIST | | |
| ABOUT THE ARTIST: >> OTHER WORKS | | |
| SPREAD THE WORD: >> WRITE THE FIRST CUSTOMER REVIEW OF THIS PRODUCT | | |
| >> EMAIL A FRIEND | | |
| PRE-ORDER | | |
| PRE-ORDER NOW, AND WHEN AN ITEM BECOMES AVAILABLE THAT MATCHES YOUR REQUEST, IT WILL BE AUTOMATICALLY PURCHASED FOR YOU AND YOUR CREDIT CARD WILL BE CHARGED. PRE-ORDERS ARE FILLED BASED ON YOUR REQUESTED PRICE AND DATE SUBMITTED. | | |
| PRICE \$ <input type="text" value="6.00"/> <u>92</u> | | |
| ENTER THE MAXIMUM PRICE YOU ARE WILLING TO PAY. YOUR ORDER MAY BE FILLED FOR A LOWER PRICE. | | |
| CONDITION ANY <input type="checkbox"/> <u>94</u> | | |
| SELECT THE MINIMUM CONDITION YOU ARE WILLING TO ACCEPT. | | |
| SELLER RATING ANY <input checked="" type="checkbox"/> ALLOW "NOT YET RATED" SELLERS | | |
| SELECT THE MINIMUM CONDITION YOU ARE WILLING TO ACCEPT. | | |
| EXPIRATION 4 WEEKS <input type="checkbox"/> <u>98</u> | | |
| SELECT THE LENGTH OF TIME YOU WOULD LIKE THIS ORDER TO BE ACTIVE. THERE IS A 4 WEEK MAXIMUM. | | |
| NOTE: YOU WILL BE UPDATED WEEKLY ON THE STATUS OF YOUR PRE-ORDERS. | | |
| CONTINUE <input type="checkbox"/> REMOVE FROM WISHLIST | | |

FIG. 6A

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY,
AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE
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[SELL YOUR STUFF](#) [HELP DESK](#) [WISH LIST/PRE-ORDERS](#) [POWER SEARCH](#) [SHOPPING CART](#) [YOUR ACCOUNT](#)

CHOOSE SHIPPING ADDRESS

YOU CURRENTLY DO NOT HAVE AN ADDRESS STORED. PLEASE ENTER
YOUR SHIPPING ADDRESS BELOW.

ENTER A NEW SHIPPING ADDRESS:

NAME

STREET ADDRESS

CITY

STATE
IF U.S. MILITARY, ENTER APO/FPO FOR CITY.

ZIP CODE

COUNTRY
USA

USE THIS ADDRESS

100

FIG. 6B

SELL YOUR STUFF **HELP DESK** **WISH LIST/PRE-ORDERS** **POWER SEARCH** **SHOPPING CART** **YOUR ACCOUNT**

CHOOSE BILLING ADDRESS

YOU CURRENTLY DO NOT HAVE A CREDIT CARD STORED.

ADD NEW CARD

[JOB OPPORTUNITIES](#) | [AFFILIATE PROGRAM](#) | [PRIVACY POLICY](#) |
[COMPANY INFORMATION](#) | [HELP DESK](#) | [BECOME A MEMBER](#) | [YOUR ACCOUNT](#) |
[SHOPPING CART](#) | [ANNOUNCEMENTS](#) | [REFER A FRIEND - GET \\$5](#)

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FIG. 6C

SELL YOUR STUFF **HELP DESK** **WISH LIST/PRE-ORDERS** **POWER SEARCH** **SHOPPING CART** **YOUR ACCOUNT**

ADD CREDIT CARD

CARDHOLDER NAME

CARD TYPE

CREDIT CARD NUMBER

EXPIRATION DATE

THIS ADDRESS SHOULD MATCH YOUR CREDIT CARD BILLING ADDRESS.

BILLING ADDRESS

CITY

STATE
IF U.S. MILITARY, ENTER APO/FPO FOR CITY.

ZIP CODE

PHONE NUMBER EXT.

ADD CREDIT CARD **104**

FIG. 6D

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY

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CONFIRM AND PLACE YOUR PRE-ORDER

REVIEW THE INFORMATION BELOW AND CONFIRM YOUR PRE-ORDER

WHEN AN ITEM BECOMES AVAILABLE THAT MATCHES YOUR REQUEST,
IT WILL BE AUTOMATICALLY PURCHASED FOR YOU, YOUR CREDIT
CARD WILL BE CHARGED, AND YOU WILL RECEIVE AN EMAIL
NOTIFICATION.

NOTE: PRE-ORDERS ARE FILLED BASED ON REQUESTED PRICE AND
DATE SUBMITTED.

PLACE PRE-ORDER NOW 108

PRE-ORDER SUMMARY

| | |
|--|---------------|
| AMNESIAC * [6/5] (CD, RELEASE YEAR: 2001) | \$6.00 |
| RADIOHEAD | |

MINIMUM CONDITION: ANY

MINIMUM SELLER RATING: ANY

EXPIRATION: 07/18/01

SHIPPING: MEDIA MAIL

NOTE: ALL PRE-ORDERS ARE SHIPPED ARE SHIPPED MEDIA MAIL.

\$2.25

| | |
|-----------------|---------------|
| SUBTOTAL | \$6.00 |
|-----------------|---------------|

| | |
|------------------------------|---------------|
| SHIPPING AND HANDLING | \$2.25 |
|------------------------------|---------------|

| | |
|--------------|---------------|
| TOTAL | \$8.25 |
|--------------|---------------|

THE TOTAL SHOWN ABOVE IS THE MAXIMUM PRICE AT WHICH THIS ORDER WILL BE FILLED. HOWEVER, IT MAY BE FILLED FOR A LOWER PRICE.

TO BE SHIPPED TO:

JOHN SMITH
10 1ST STREET
SAN JOSE, CA 9000
EDIT SHIPPING ADDRESS

TO BE BILLED TO:

VISA ENDING WITH: 0001
ZIP CODE: 9000
EDIT BILLING INFORMATION

PLACE PRE-ORDER NOW

106

FIG. 6E

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY,
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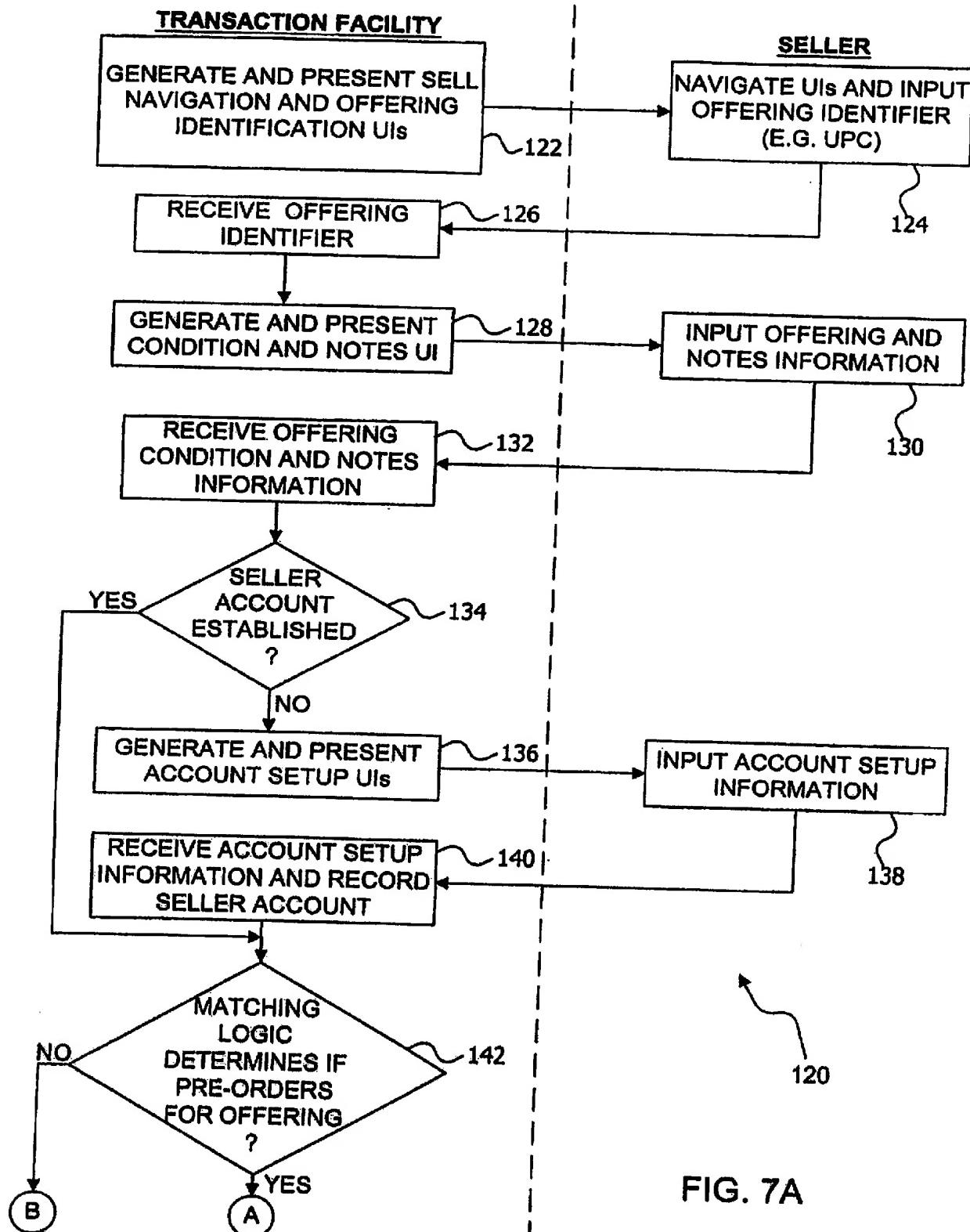


FIG. 7A

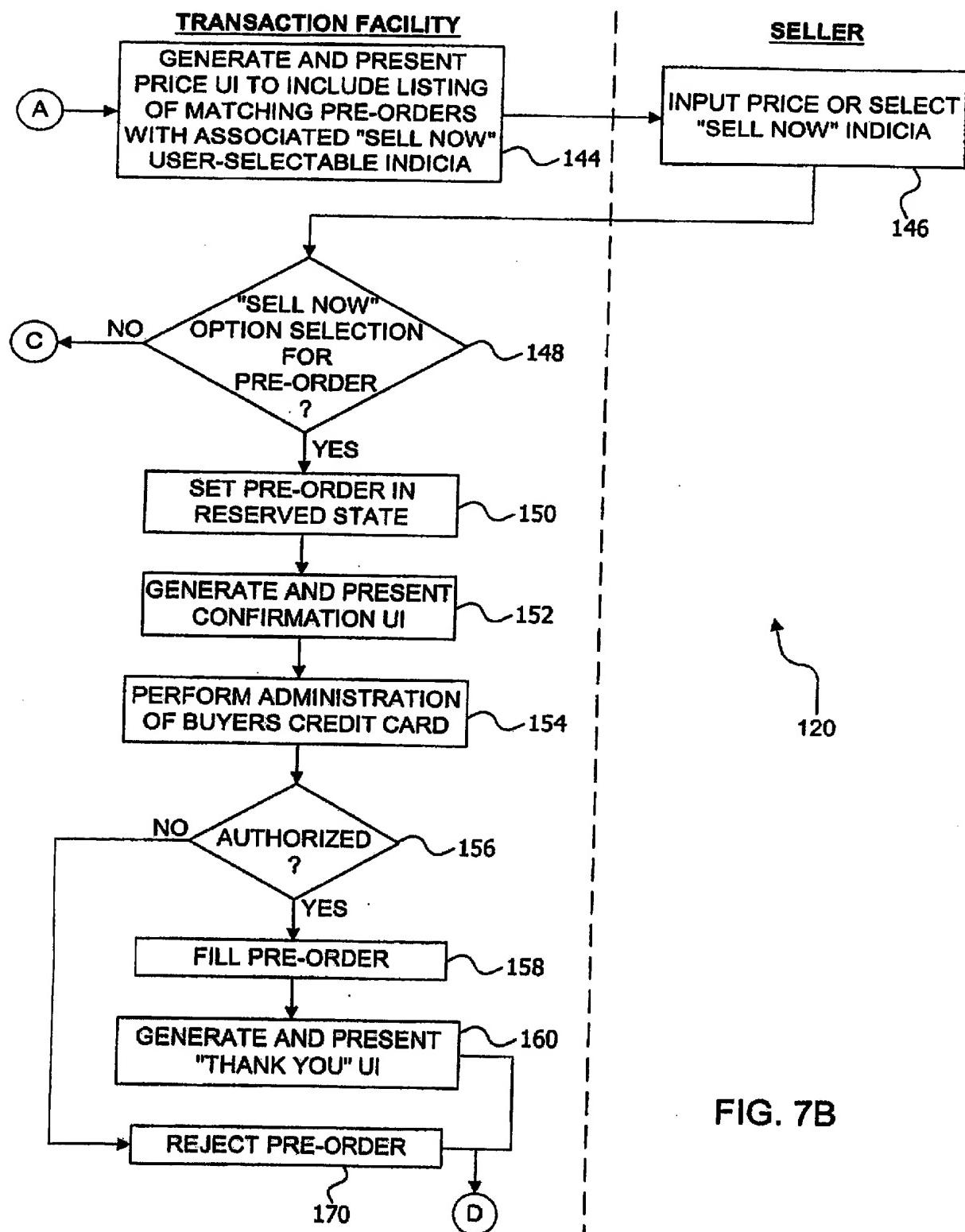


FIG. 7B

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY,
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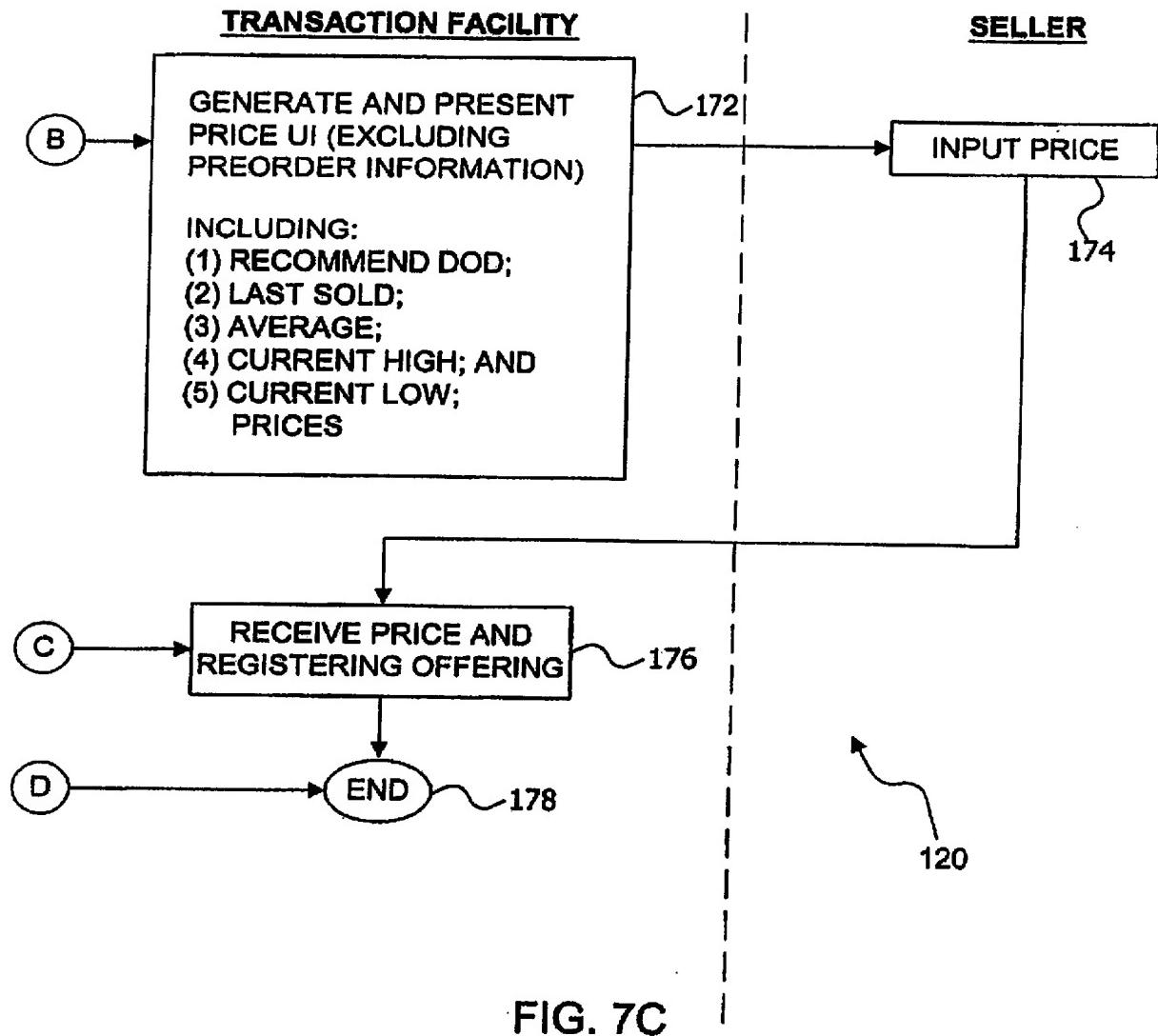


FIG. 7C

[SELL YOUR STUFF](#) [HELP DESK](#) [WISH LIST/PRE-ORDERS](#) [BECOME A MEMBER](#) [SHOPPING CART](#) [YOUR ACCOUNT](#)

SELL YOUR STUFF

BOOKS

SELL PAPERBACKS, AUDIOBOOKS, TEXTBOOKS, AND MORE...

MUSIC

SELL ROCK CDs, COUNTRY CDs, BLUES CDs, POP CDs AND MORE...

MOVIES/DVDs

SELL VIDEOS, DVDs, LASERDISCS AND MORE...

GAMES

SELL PLAYSTATION GAMES, SEGA GAMES AND MORE...

COMPUTERS

SELL LAPTOPS, DESKTOPS, PRINTERS, SCANNERS AND MORE...

ELECTRONICS

SELL CAMERAS, PHONES, TV's, VIDEO GAME SYSTEMS AND MORE...

SPORTING GOODS

SELL BASKETBALLS, HOCKEY STICKS, GOLF CLUBS AND MORE...

TRADING CARDS

SELL BASEBALL CARDS, FOOTBALL CARDS AND MORE...

IF YOU KNOW THE ISBN, UPC, OR MANUFACTURER PART NUMBER FOR YOUR
PRODUCT, ENTER IT HERE: **QUICK SELL:**

FOR ISBN's OR UPC's USE **THE MULTIPLE ITEMS LISTINGS PAGE** TO LIST
MORE THAN ONE ITEM AT A TIME.

MORE INFORMATION FOR SELLERS:

HOW TO PROTECT YOUR **SELLER RATING**.

WE RESPECT YOUR **PRIVACY AND SECURITY**.

WE PROVIDE A **SHIPPING ALLOWANCE** TO COVER SHIPPING COSTS.

DO YOU HAVE A LOT TO SELL?

FROM INDIVIDUALS TO HIGH VOLUME RETAILERS AND WHOLESALERS, WE
HAVE SOLUTIONS FOR EVERYONE. **FIND OUT WHAT WE CAN DO FOR YOU.**

[JOB OPPORTUNITIES](#) | [AFFILIATE PROGRAM](#) | [PRIVACY POLICY](#) |
[COMPANY INFORMATION](#) | [HELP DESK](#) | [BECOME A MEMBER](#) | [YOUR ACCOUNT](#) |
[SHOPPING CART](#) | [ANNOUNCEMENTS](#) | [REFER A FRIEND - GET \\$5](#)

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FIG. 8A

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY,
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SELLING MUSIC IS EASY AND REWARDING

TO START SELLING, JUST ENTER THE UPC NUMBER OF YOUR CD AND CLICK
'CONTINUE'

206

7-2348-48879-2-5 **CONTINUE**

USE THE **MULTIPLE ITEM LISTING** PAGE TO LIST MORE THAN ONE ITEM AT A
TIME.

WHAT IS A UPC NUMBER AND HOW DO I FIND IT?
UPC CODES ARE UNIQUE CATALOGUE NUMBERS
THAT IDENTIFY A PARTICULAR ITEM. THEY CAN BE
USUALLY BE FOUND ON THE BACK OF YOUR
PRODUCT.



UPC = 7-2348-48879-2-5

PICTURED IS AN EXAMPLE TO HELP YOU FIND THE
UPC NUMBER OF YOUR CD.

MORE TIPS ON UPC NUMBERS:

- WHEN ENTERING UPCs, MAKE SURE YOU INCLUDE ANY SMALLER NUMERALS THAT APPEAR TO THE LEFT OR RIGHT OF THE MAIN BARCODE NUMERALS.
- SOME CDs HAVE ISBNs; YOU SHOULD IGNORE THEM AND ONLY ENTER THE UPC.

[JOB OPPORTUNITIES](#) | [AFFILIATE PROGRAM](#) | [PRIVACY POLICY](#) |
[COMPANY INFORMATION](#) | [HELP DESK](#) | [BECOME A MEMBER](#) | [YOUR ACCOUNT](#) |
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FIG. 8B

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY

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| | | | |
|---|--|---|---|
| SELL > MUSIC | 1 TELL US ABOUT YOUR ITEM | 2 SET CONDITIONS AND NOTES | 3 SET PRICE AND LIST ITEM |
|  | PLEASE ENTER THE CONDITION OF THE ITEM YOU ARE LISTING. IF YOU WISH YOU MAY ALSO ADD AN EXPLANATORY NOTE BELOW. THE NOTES FIELD IS FOR PURPOSES OF DESCRIBING THE ITEM ONLY. THE NOTES FIELD MAY NOT BE USED FOR ANY OTHER PURPOSE. (YOUR RATING OF THE ITEM CONDITION MUST BE CONSISTENT WITH THE <u>QUALITY RATING POLICY</u> .) | | |
| AMNESIAC * [6/5] | | | |
| PRODUCT HIGHLIGHTS | | | |
| PRIMARY ARTIST: RADIOHEAD | CONDITION | SELECT ONE |  210 |
| FORMAT: CD | NOTES |  212 (UP TO 70 CHARACTERS) | |
| RELEASE DATE: 06/05/2001 | CHARACTERS) | CONTINUE | |
| LIST PRICE: \$17.97 | (IT IS EXTREMELY IMPORTANT THAT YOU ACCURATELY DESCRIBE THE ITEMS THAT YOU LIST; IF YOU DO NOT DO SO, WE RESERVE THE RIGHT TO WITHHOLD PAYMENT FOR ITEMS THAT ARE IN OUR JUDGEMENT INCONSISTENT WITH OUR <u>QUALITY RATING POLICY OR LISTING PRACTICES</u> . SELLERS WHO VIOLATE THESE POLICIES WILL HAVE THEIR ACCOUNTS REMOVED FROM THE SITE.) | | |
| CATALOG NO.: 32764 | | | |
| UPC: 724353276423 | | | |
| RECORD LABEL: CAPITOL/EMI RECORDS | | | |

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FIG. 8C

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY,
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[SELL YOUR STUFF](#) [HELP DESK](#) [WISH LIST/PRE-ORDERS](#) [BECOME A MEMBER](#) [SHOPPING CART](#) [YOUR ACCOUNT](#)

CREATE SELLER'S ACCOUNT: STEP 1 OF 2

THERE IS NO CHARGE TO REGISTER OR LIST AN ITEM. HOWEVER, WE DO REQUIRE YOUR CREDIT CARD INFORMATION AND TELEPHONE NUMBER. **HERE'S WHY.**

CREDIT CARD INFORMATION

YOU CURRENTLY HAVE A CREDIT CARD ON FILE AND DO NOT NEED TO ENTER ONE FOR SELLER VERIFICATION.

CONTACT INFORMATION

PHONE **408 947 8200** EXT.

(YOUR TELEPHONE NUMBER WILL BE KEPT CONFIDENTIAL AND MAY BE USED IN RARE SITUATIONS WHEN PROCESSING YOUR ACCOUNT.)

FAX (OPTIONAL)

CONTINUE

WHY DO YOU NEED MY CREDIT CARD NUMBER?

WE USE YOUR CREDIT CARD INFORMATION TO VERIFY YOUR IDENTITY AND YOUR TELEPHONE NUMBER AS ANOTHER WAY TO PROTECT OUR MEMBERS FROM FRAUD. WHEN YOU REGISTER AS A SELLER, WE WILL VERIFY THAT THE NAME AND BILLING ADDRESS YOU ENTERED MATCH THE NAME AND BILLING ADDRESS ON THE CREDIT CARD. WE REQUIRE THIS OF EVERYONE SELLING TO CREATE THE SAFEST, MOST SECURE MARKETPLACE POSSIBLE. WE WILL NOT CHARGE YOU ANYTHING TO REGISTER. ENTERING YOUR CREDIT CARD IS SAFE, AS WE UTILIZE THE LATEST ENCRYPTION TECHNOLOGY AVAILABLE. WE MAY ONLY CHARGE YOUR CREDIT CARD IN ACCORDANCE WITH OUR **MEMBER AGREEMENT**.

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FIG. 8D

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY

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CREATE SELLER'S ACCOUNT: STEP 2 OF 2

PAYMENT METHOD

PLEASE SELECT EITHER DIRECT DEPOSIT (ACH) OR PRINTED CHECK AS YOUR PAYMENT METHOD.

- **DIRECT DEPOSIT (FREE SERVICE, FASTER PAYMENT)**

WHY IS DIRECT DEPOSIT BETTER? [LEARN MORE.](#)

ENTER YOUR BANK INFORMATION HERE:

BANK NAME: BANK ROUTING #: CHECKING ACCOUNT #:

DON'T KNOW YOUR BANK ROUTING # OR CHECKING ACCOUNT #?
[GET HELP NOW.](#)

OR

- **PRINTED CHECK**

ENTER YOUR CHECK DELIVERY INFORMATION HERE:

CHECK PAYABLE TO

CONTACT NAME

STREET ADDRESS

CITY

STATE **SELECT STATE ▾**

ZIP CODE

COUNTRY USA

SHIPPING METHODS

AT A MINIMUM, ALL SELLERS ARE REQUIRED TO SEND ITEMS USING THE UNITED STATES POST OFFICE'S MEDIA MAIL RATE, BUT MANY SELLERS ALSO CHOOSE TO SUPPORT PRIORITY MAIL AS WELL.

PLEASE SELCT THE OPTIONS YOU WISH TO SUPPORT FROM BELOW

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FIG. 8E

TITLE: A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY
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SELL YOUR STUFF **HELP DESK** **WISH LIST/PRE-ORDERS** **BECOME A MEMBER** **SHOPPING CART** **YOUR ACCOUNT**

1 TELL US 2 SET CONDITIONS **3 SET PRICE AND LIST ITEM**
ABOUT YOUR ITEM AND NOTES

BASED ON THE CONDITION OF THIS ITEM AND THE BEST PRICE WE FOUND ON THE WEB, WE HAVE ENTERED A SUGGESTED PRICE BELOW. HOWEVER, YOU MAY ENTER ANY PRICE YOU WISH.

SELL > MUSIC

IMAGE

A BUYER HAS PRE-ORDERED THIS ITEM!!
SELL INSTANTLY FOR \$8.99

SELL NOW

SET YOUR ITEM PRICE

ITEM CONDITION: VERY GOOD

RECOMMENDED PRICE: \$14.10
LAST SOLD PRICE: \$3.00
AVERAGE LISTED PRICE (VERY GOOD): \$14.10
CURRENT HIGHEST PRICE (VERY GOOD): \$16.23
CURRENT LOWEST PRICE (VERY GOOD): \$10.99
MINIMUM LISTING PRICE IS \$0.75

LEARN MORE ABOUT PRICING

► YOUR PRICE: \$ 14.10

LIST ITEM **EDIT INFO** **CANCEL**

(IT IS EXTREMELY IMPORTANT THAT YOU ACCURATELY DESCRIBE THE ITEMS THAT YOU LIST; IF YOU DO NOT DO SO WE RESERVE THE RIGHT TO WITHHOLD PAYMENT FOR ITEMS THAT ARE IN OUR JUDGMENT INCONSISTENT WITH OUR QUALITY RATING POLICY OR LISTING PRACTICES. SELLERS WHO VIOLATE THESE POLICIES WILL HAVE THEIR ACCOUNTS REMOVED FROM THE SITE.)

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FIG. 8F

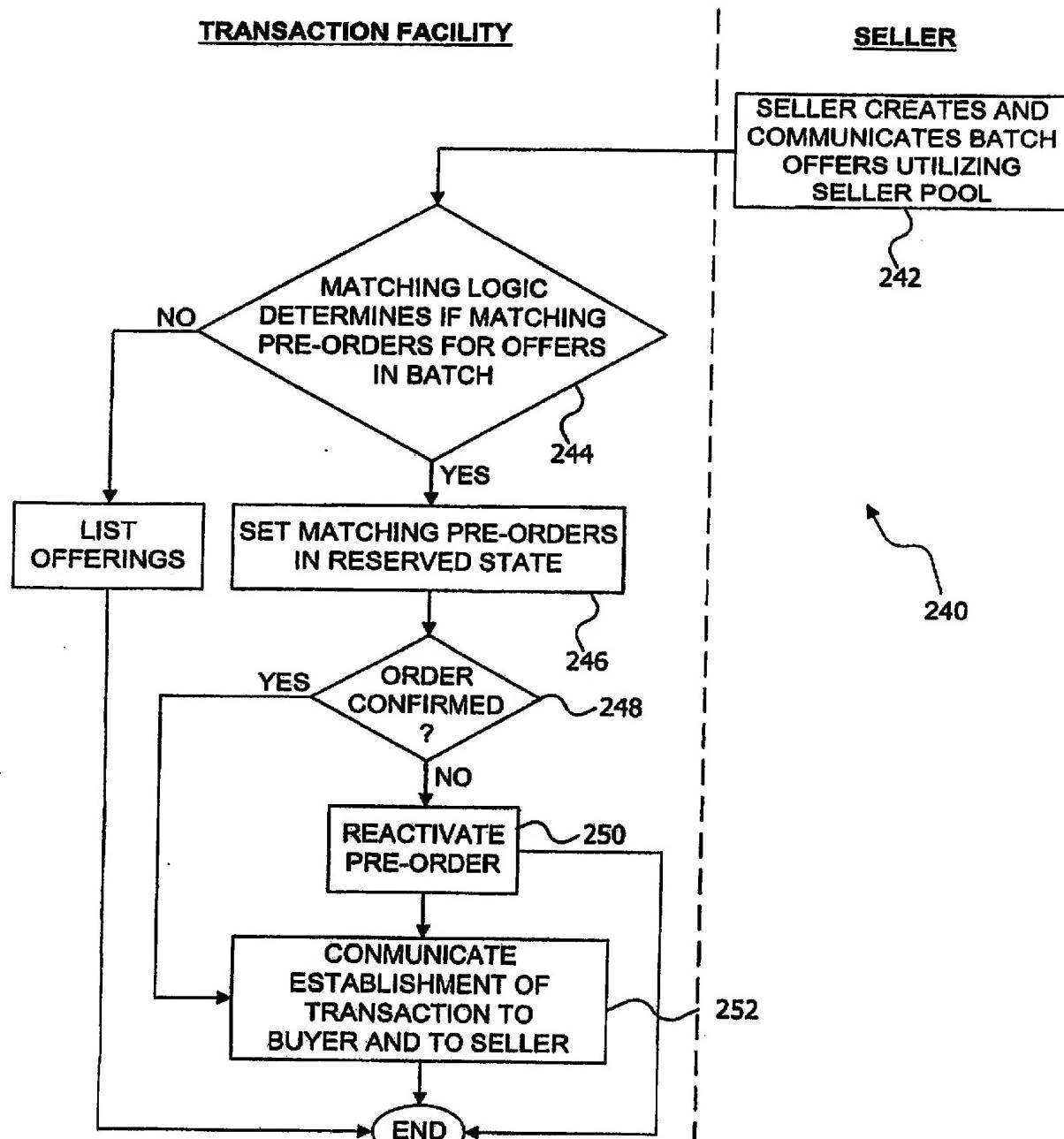


FIG. 9

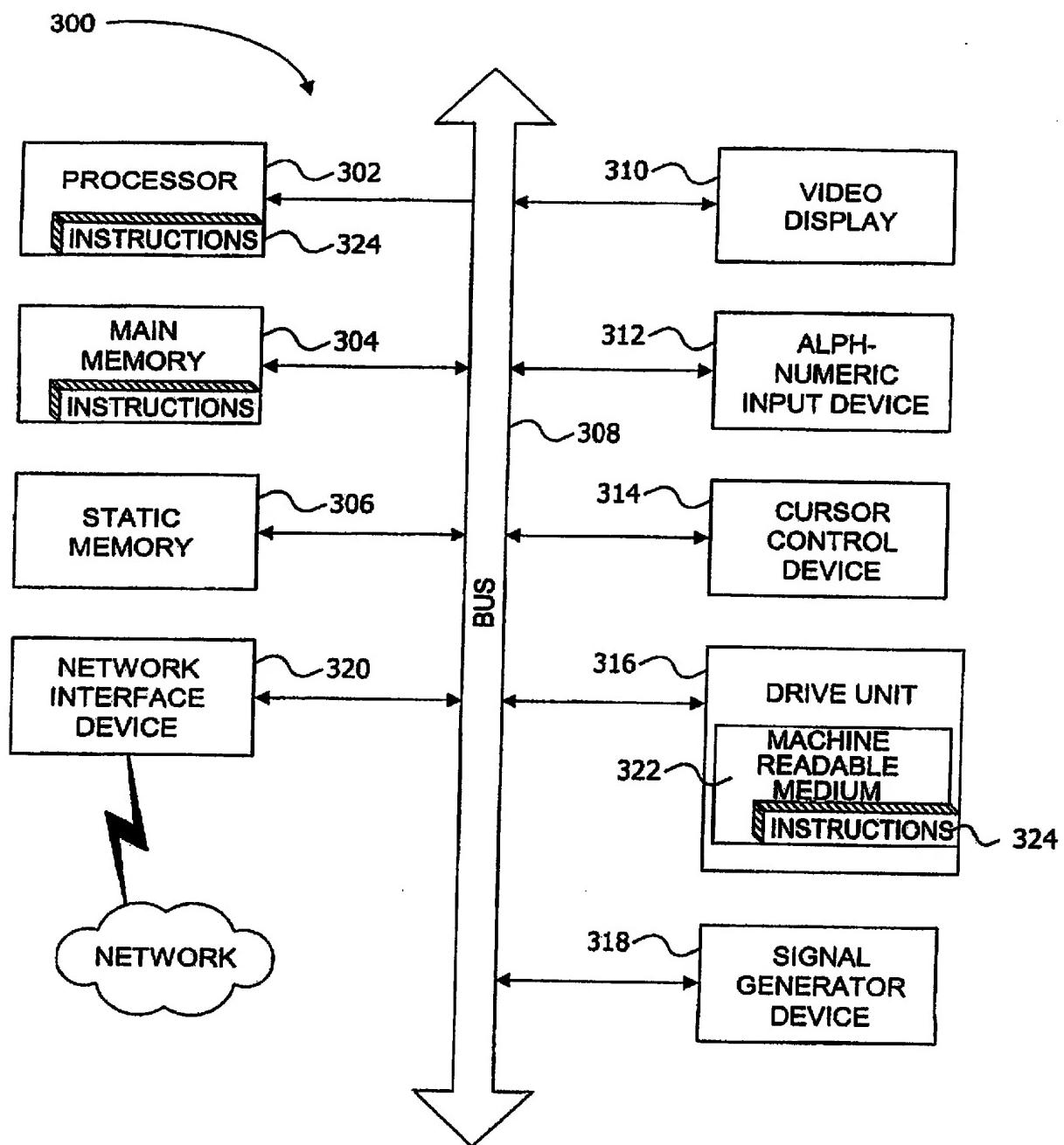


FIG. 10